

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2593381

Alt Order #: 27009062

Product Desc: Candidate

Estimate: 7039

Flight Dates: 07/08/20 - 07/14/20

Original Date / Rev: 07/08/20 / 07/08/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/06/20	07/12/20	47	\$5,675.00	\$4,823.75
07/13/20	07/19/20	36	\$5,230.00	\$4,445.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	83	\$10,905.00	\$9,269.25	0.00
Totals	83	\$10,905.00	\$9,269.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/08/20	07/08/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			1			\$100.00		0.00			
N 2	Multi	07/09/20	07/09/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---			1			\$100.00		0.00			
N 3	Multi	07/13/20	07/13/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----			1			\$100.00		0.00			
N 4	Multi	07/14/20	07/14/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	Multi	07/11/20	07/11/20	Today Show Sa Channels : KSNK,KSNG,KSNL,KSNW Today Show Sa	CM	8a-10a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-			1			\$50.00		0.00			
N16	Multi	07/12/20	07/12/20	Meet the Press Channels : KSNK,KSNG,KSNL,KSNW Meet the Press	CM	Meet the Press	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S			1			\$100.00		0.00			
N17	Multi	07/08/20	07/08/20	KSN News Channels : KSNK,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			1			\$100.00		0.00			
N18	Multi	07/09/20	07/09/20	KSN News Channels : KSNK,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---			1			\$100.00		0.00			
N19	Multi	07/10/20	07/10/20	KSN News Channels : KSNK,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--			1			\$100.00		0.00			
N20	Multi	07/13/20	07/13/20	KSN News Channels : KSNK,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----			1			\$100.00		0.00			
N21	Multi	07/14/20	07/14/20	KSN News Channels : KSNK,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$100.00		0.00			
N22	Multi	07/08/20	07/08/20	Days of Our Lives Channels : KSNK,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			1			\$50.00		0.00			
N23	Multi	07/09/20	07/09/20	Days of Our Lives Channels : KSNK,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---			1			\$50.00		0.00			
N24	Multi	07/13/20	07/13/20	Days of Our Lives Channels : KSNK,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----			1			\$50.00		0.00			
N25	Multi	07/14/20	07/14/20	Days of Our Lives Channels : KSNK,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					1	\$50.00		0.00			
N26	Multi	07/08/20	07/08/20	M-F 3-4p	CM	3-4pm	--W----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 3-4p														
	KELLY CLARKSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$70.00		0.00			
N27	Multi	07/09/20	07/09/20	M-F 3-4p	CM	3-4pm	---T---	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 3-4p														
	KELLY CLARKSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$70.00		0.00			
N28	Multi	07/13/20	07/13/20	M-F 3-4p	CM	3-4pm	M-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 3-4p														
	KELLY CLARKSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$70.00		0.00			
N29	Multi	07/14/20	07/14/20	M-F 3-4p	CM	3-4pm	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 3-4p														
	KELLY CLARKSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					1	\$70.00		0.00			
N30	Multi	07/08/20	07/08/20	M-F 4-430p	CM	4-430pm	--W----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p														
	JEOPARDY TWO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					2	\$60.00		0.00			
N31	Multi	07/09/20	07/09/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p														
	JEOPARDY TWO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$60.00		0.00			
N32	Multi	07/13/20	07/13/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p														
	JEOPARDY TWO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$60.00		0.00			
N33	Multi	07/14/20	07/14/20	M-F 4-430p	CM	4-430pm	-T-----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p														
	JEOPARDY TWO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					2	\$60.00		0.00			
N34	Multi	07/08/20	07/08/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p														
	JEOPARDY<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$140.00		0.00			
N35	Multi	07/09/20	07/09/20	M-F 430-5p	CM	430-5pm	---T---	:30	2	\$140.00	P4	0.00	NM	2	\$280.00
	Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p														
	JEOPARDY<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					2	\$140.00		0.00			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	07/10/20	07/10/20	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p JEOPARDY<	CM	430-5pm	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--					1	\$140.00		0.00			
N37	Multi	07/13/20	07/13/20	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p JEOPARDY<	CM	430-5pm	M-----	:30	2	\$140.00	P4	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					2	\$140.00		0.00			
N38	Multi	07/14/20	07/14/20	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p JEOPARDY<	CM	430-5pm	-T-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					1	\$140.00		0.00			
N39	Multi	07/08/20	07/08/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN NEWS-5P	CM	5-530pm	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$125.00		0.00			
N40	Multi	07/09/20	07/09/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN NEWS-5P	CM	5-530pm	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$125.00		0.00			
N41	Multi	07/13/20	07/13/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN NEWS-5P	CM	5-530pm	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----					1	\$125.00		0.00			
N42	Multi	07/14/20	07/14/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN NEWS-5P	CM	5-530pm	-T-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					1	\$125.00		0.00			
N43	Multi	07/08/20	07/08/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN NEWS-6P	CM	6-630p	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----					1	\$150.00		0.00			
N44	Multi	07/09/20	07/09/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN NEWS-6P	CM	6-630p	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---					1	\$150.00		0.00			
N45	Multi	07/10/20	07/10/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN NEWS-6P	CM	6-630p	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--					1	\$150.00		0.00			
N46	Multi	07/13/20	07/13/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	M-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00

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KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$150.00		0.00			
N47	Multi	07/14/20	07/14/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$150.00		0.00			
N48	Multi	07/12/20	07/12/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
KSN NEWS SU 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$200.00		0.00			
N49	Multi	07/08/20	07/08/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$180.00		0.00			
N50	Multi	07/09/20	07/09/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$180.00		0.00			
N51	Multi	07/10/20	07/10/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$180.00		0.00			
N52	Multi	07/13/20	07/13/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$180.00		0.00			
N53	Multi	07/14/20	07/14/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$180.00		0.00			
N54	Multi	07/11/20	07/11/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 630-7p											
WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$150.00		0.00			
N55	Multi	07/08/20	07/08/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$180.00		0.00			
N56	Multi	07/09/20	07/09/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$180.00		0.00			

Order / Rev: A2593381
 Alt Order #: 27009062
 Flight Dates: 07/08/20 - 07/14/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7039

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	Multi	07/13/20	07/13/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN NEWS-10P<	CM	10-10:35pm	M-----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----		1				\$180.00		0.00			
N58	Multi	07/14/20	07/14/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN NEWS-10P<	CM	10-10:35pm	-T-----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----		1				\$180.00		0.00			
N59	Multi	07/11/20	07/11/20	LN Sa Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sat KSN NEWS SA10P	CM	KSN News at 10 S-----S-		:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----S-		1				\$125.00		0.00			
N60	Multi	07/12/20	07/12/20	LN Su Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sun KSN NEWS-10P	CM	KSN News at 10 S-----S		:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----S		1				\$150.00		0.00			
N61	Multi	07/08/20	07/08/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon TONITE SHW-NBC<	CM	10:35p-11:35pm	--W----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----		2				\$80.00		0.00			
N62	Multi	07/09/20	07/09/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon TONITE SHW-NBC<	CM	10:35p-11:35pm	---T---	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	---T---		1				\$80.00		0.00			
N63	Multi	07/13/20	07/13/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon TONITE SHW-NBC<	CM	10:35p-11:35pm	M-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----		2				\$80.00		0.00			
N64	Multi	07/14/20	07/14/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon TONITE SHW-NBC<	CM	10:35p-11:35pm	-T-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----		2				\$80.00		0.00			
N66	Multi	07/14/20	07/14/20	Tue Prime Other 1 Channels : KSNK,KSNG,KSNN,KSNNW Tue Prime Other 1 AVG. ALL WKS	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----		1				\$1,200.00		0.00			
N67	Multi	07/08/20	07/08/20	Wed Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNNW Wednesday 7-8p AVG. ALL WKS	CM	7-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	--W----		1				\$400.00		0.00			
N68	Multi	07/08/20	07/08/20	Wed Prime Hour 3 Channels : KSNK,KSNG,KSNN,KSNNW Wednesday 9-10p	CM	9-10p	--W----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00

Order / Rev: A2593381
 Alt Order #: 27009062
 Flight Dates: 07/08/20 - 07/14/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7039

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----		1			\$200.00			0.00			
N70	Multi	07/12/20	07/12/20	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Sunday 6-7p											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S		1			\$175.00			0.00			
N71	Multi	07/09/20	07/09/20	ON	CM	1235a-4a	---T---	:30	1	\$5.00	P5	0.00	NM	1	\$5.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				ON											
KSN NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---		1			\$5.00			0.00			
N72	Multi	07/13/20	07/13/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Monday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----		1			\$400.00			0.00			
N73	Multi	07/14/20	07/14/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----		1			\$75.00			0.00			
													Totals	83	\$10,905.00



125 West 55th St
New York, NY 10019

Contract # 27009062	Changes as of: 7/7/2020 at 5:38 PM	Version: Highlighting Revision 2
CPE: 560/646/7039	Flight: 7/8/20 - 7/14/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9736109	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$10,905.00
		Total Spots: 83
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2593381

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/8 - 7/14							Total Spots	Total \$	CPP*	GRP*	
							7/8	7/9	7/10	7/11	7/12	7/13	7/14					
1	W-F,M-Tu 6a-7a		KANSAS TODAY 2	\$100.00	0	30	1	1	0	0	0	1	1		4	\$400.00	\$0.00	0.0
2	W-F,M-Tu 7a-8a		TODAY SHW	\$125.00	0	30	1	2	1	0	0	2	2		8	\$1,000.00	\$0.00	0.0
3	W-F,M-Tu 8a-9a		TODAY SHW	\$75.00	0	30	2	1	1	0	0	2	1		7	\$525.00	\$0.00	0.0
4	Sa 8a-9:30a		SATURDAY TODAY	\$50.00	0	30	0	0	0	1	0	0	0		1	\$50.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$100.00	0	30	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.0
6	W-F,M-Tu 12n-12:30p		KSN NEWS-NOON	\$100.00	0	30	1	1	1	0	0	1	1		5	\$500.00	\$0.00	0.0
7	W-F,M-Tu 1p-2p		DAYS-OUR LIVES	\$50.00	0	30	1	1	0	0	0	1	1		4	\$200.00	\$0.00	0.0
8	W-F,M-Tu 3p-4p		KELLY CLARKSON	\$70.00	0	30	1	1	0	0	0	1	1		4	\$280.00	\$0.00	0.0
9	W-F,M-Tu 4p-4:30p		JEOPARDY TWO	\$60.00	0	30	2	1	0	0	0	1	2		6	\$360.00	\$0.00	0.0
10	W-F,M-Tu 4:30p-5p		JEOPARDY<	\$140.00	0	30	1	2	1	0	0	2	1		7	\$980.00	\$0.00	0.0
11	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$125.00	0	30	1	1	0	0	0	1	1		4	\$500.00	\$0.00	0.0
12	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$150.00	0	30	1	1	1	0	0	1	1		5	\$750.00	\$0.00	0.0
13	Su 5p-5:30p		KSN NEWS SU 5P	\$200.00	0	30	0	0	0	0	1	0	0		1	\$200.00	\$0.00	0.0
14	W-F,M-Tu 6:30p-7p		WHEEL-FORTNE	\$180.00	0	30	1	1	1	0	0	1	1		5	\$900.00	\$0.00	0.0
15	Sa 6:30p-7p		WHEEL-FORTNE W	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
16	W-F,M-Tu 10p-10:35p		KSN NEWS-10P<	\$180.00	0	30	1	1	0	0	0	1	1		4	\$720.00	\$0.00	0.0
17	Sa 10p-10:30p		KSN NEWS SA10P	\$125.00	0	30	0	0	0	1	0	0	0		1	\$125.00	\$0.00	0.0
18	Su 10p-10:30p		KSN NEWS-10P	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
19	W-F,M-Tu 10:35p-11:37p		TONITE SHW-NBC<	\$80.00	0	30	2	1	0	0	0	2	2		7	\$560.00	\$0.00	0.0
20	M 8p-9p		VOICE-NBC	\$400.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27009062	Changes as of: 7/7/2020 at 5:38 PM	Version: Highlighting Revision 2
CPE: 560/646/7039	Flight: 7/8/20 - 7/14/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9736109	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$10,905.00
		Total Spots: 83
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2593381

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/8 - 7/14								Total Spots	Total \$	CPP*	GRP*
							7/8	7/9	7/10	7/11	7/12	7/13	7/14					
21	Tu 7p-9p		AVG. ALL WKS	\$1,200.00	0	30	0	0	0	0	0	0	1		1	\$1,200.00	\$0.00	0.0
22	W 7p-8p		AVG. ALL WKS	\$400.00	0	30	1	0	0	0	0	0	0		1	\$400.00	\$0.00	0.0
23	W 9p-10p		AVG. ALL WKS	\$200.00	0	30	1	0	0	0	0	0	0		1	\$200.00	\$0.00	0.0
24	Su 6p-7p		AVG. ALL WKS	\$180.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
25	Su 6p-7p		AVG. ALL WKS	\$175.00	0.0	30	0	0	0	0	1	0	0		1	\$175.00	\$0.00	0.0
26	W-Su 1:05a-4a		OVERNIGHTS	\$5.00	0.0	30	0	1	0	0	0	0	0		1	\$5.00	\$0.00	0.0
27	M 8p-9p		THE WALL	\$400.00	0.0	30	0	0	0	0	0	1	0		1	\$400.00	\$0.00	0.0
REV+ 28	M-F 8a-9a		Today Show	\$75.00	0.0	30	0	0	0	0	0	0	1		1	\$75.00	\$0.00	0.0
TOTALS:							18	16	6	3	4	18	18		83	\$10,905.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27009062	Changes as of: 7/7/2020 at 5:38 PM	Version: Highlighting Revision 2
CPE: 560/646/7039	Flight: 7/8/20 - 7/14/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9736109	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$10,905.00
		Total Spots: 83
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2593381

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/07/20 2:42 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER AS SOON AS POSSIBLE. THANKS
07/07/20 12:43 PM	Lori Sanderson	PLEASE ACCEPT MG. WRONG RATE ON LINE 24
07/07/20 10:29 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$9,210
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	83	\$10,905.00	N/A	0.0
Total	100%	83	\$10,905.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	83	\$10,905.00
Total	83	\$10,905.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/7/20 5:38 PM	KELLY JOHNS	Revised	1		\$75.00	\$10,905.00	Changes: Total Spots from 82 to 83, Calculated Dollars from \$10,830.00 to \$10,905.00, Origuser Entered Dollars from \$9,210.00 to \$10,830.00, User Entered \$ from \$10,830.00 to \$10,905.00, Total \$ from \$10,830.00 to \$10,905.00. 1 buyline added or modified.
Makegood 2	7/7/20 2:42 PM	Patty Sparkman	Confirmed	1	1	\$0	\$10,830.00	Changes: 2 buylines added or modified.
Makegood 1	7/7/20 12:43 PM	Lori Sanderson	Confirmed	2	1	\$0	\$10,830.00	Changes: Total Spots from 81 to 82. 3 buylines added or modified.
Revision	7/7/20 12:30 PM	KELLY JOHNS	Confirmed			\$1,620.00	\$10,830.00	Changes: Calculated Dollars from \$9,210.00 to \$10,830.00, Origuser Entered Dollars to \$9,210.00, User Entered \$ from \$0.00 to \$10,830.00, Demo Meta to [R16], Total \$ from \$9,210.00 to \$10,830.00. 6 buylines added or modified.
Queued for Electronic Contracting	7/7/20 10:17 AM					\$0	\$0	
New	7/7/20 10:13 AM	KELLY JOHNS	Confirmed	81		\$9,210.00	\$9,210.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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